

Professional Categories for Council of Business Advisors Members

Trusted advisors to business and business owners/executives whose role is generally consultative, strategic, and relationship oriented rather than transactional.

Accounting

- Accounting Services
- Audit
- Business management
- Consulting - financial damage analysis
- Consulting - financial services
- Consulting - operational improvement
- Forensic accounting
- SEC public company practice
- Small business
- Tax

Attorneys

- Bankruptcy
- Benefits / ERISA
- Business Transactional
- Commercial litigation
- Corporate
- Employment
- Entertainment/licensing
- Estate planning & probate
- Intellectual property
- International
- LBO
- M&A
- Mediation
- Real estate
- Tax

Banking

- Asset Based lending
- Commercial lending
- Equipment leasing
- Merchant banking
- Mezzanine lender
- Private banking
- Private equity group
- Senior / commercial lender
- Venture capital group

Business Services & Consulting

- Advertising
- Architect – commercial
- Background investigations
- Business growth / growth management / profit enhancement
- Business risk management & investigations
- Corporate relocation services
- Enterprise change consulting
- ESOP advisory
- Executive coaching and team effectiveness
- International trade
- Investor relations
- Crisis Management / turnaround
- Leadership and team effectiveness
- Operational improvement
- Organization change

- Marketing / branding
- Mergers & acquisitions
- Productivity
- Public relations
- Sales strategy & training

Financial

- Asset Appraisal
- Business brokerage
- Business Valuation
- CFO / CIO services & consulting
- Debt placement
- Financial planning
- Valuation & appraisal
- Wealth management
- Liquidation
- Private equity placement
- Public board advisory services
- Structured finance advisor
- Syndication
- Trust services
- Venture capital advisor
- Venture lending

Insurance

- Business insurance
- Commercial / Workers Comp & Liability
- Disability
- Employee benefits
- Life
- Personal Insurance
- Risk Management

Marketing

- Advertising, Public Relations
- Marketing/Communication/Branding
- Product Marketing
- Sales

Real Estate – Commercial

- Architect – commercial / industrial
- Commercial brokerage
- Developer
- Investment & advisory
- Property management

Recruiting / Staffing / HR

- Benefits consulting
- Executive outplacement
- Executive search
- Human resources consulting
- Compensation consulting
- Temporary staffing

Technology

- Computer forensics
- IT / corporate systems integration
- Strategic IT consulting